



FRIDAY, DECEMBER 2

10:00am - 5:00pm

2M2C - Level B3

Host: **Laurent Haug**, Founder, LIFT Conference, Geneva

- 10:00am - 10:15am** **Welcome**
- 10:15am - 11:00am** **Keynote: Comedy Around the World - An Overview**
Amandine Cassi, Head of Research, Eurodata TV Worldwide, Paris
- 11:00am - 11:45am** **Keynote, Q&A: The Luxury of Silence**
Physical Comedy and "LOL"
Pierre Paquin, Writer, Director and Co-Producer, LOL(-) Productions, Montreal
- 11:45am - 12:15am** **Coffee Break**
- 12:15am - 1:00pm** **Keynote, Q&A: Common Content.**
New Form - New Ways for Online Comedy
*Grégoire Ludig / David Marsais, Comedians, Le Palmashow**
Alexis Laffaille / Florent Lazare, Kawanimation, winners of Dailymotion's contest
Pierre Croce, Dailymotion
Jean-Luc Lemoine, Humorist
Chantal Lauby, Actress, Author, Director
- 1:00pm - 2:30pm** **Lunch Break**
- 2:30pm - 3:15pm** **Keynote, Q&A: What Makes Comedy Travel?**
Adaptations and the Genre
*Pierre Sarazin, Producer, Ratatam Productions, Roubaix**
- 3:15pm - 4:00pm** **Keynote, Q&A: How a web serie can be adapted**
to a TV Serie ?
Nathalie Bourdon, Fare More Distribution
- 4:00pm - 5:00pm** **Panel Discussion - Conclusion of the Day**
Max Karli, Executive Producer, RITA Productions, Genève (to be confirmed)
Manuel Cohen-Scali, Programming Director Comedy, Canal+
Patrice Leconte, French Director
Stéphane Foenkinos, Director of the film La Délicatesse
- 5:00pm - 7:00pm** **Networking Drinks**