

ART DIRECTOR POSITION

graphic-web-multimedia creative

IMPORTANT: most work takes place in English (written & spoken) but French mastery is required

The agency:

c:lynk creative network sàrl is a branding | design | consulting agency with offices in Geneva (since 2007) and Shanghai, China (2009). c:lynk offers a global approach to its clients through strategy, conception and execution services. c:lynk relies on a strong international experience and network.

The position:

In order to complete the Geneva team, c:lynk is seeking an Art Director. The applicant will benefit of a prior experience of 2-3 years in a similar position acquired either on the agency side or on the client side. Employment rate is to be discussed (between 50% to 80%) but the position can launch soon.

The job:

The applicant will report directly to the Creative Director. Her/his main task will consist of translating communication strategies into visual outputs - corporate identities conception and creation, from the logo to the full identity system. The applicant will also be asked to elaborate presentations and pitches, contribute to brainstormings, as well as follow-up with some creative partners or external service providers.

The expectations:

The work environment is mainly English based; hence high English written & spoken skills are a must. However, a good knowledge of the local Geneva/Swiss market as well as a good French level are expected. Ideally this will translate in some international experience found on the applicant's resume (either an expat applicant with Swiss experience or a Swiss applicant with some international experience).

Are also requested: a strong ability to turn concepts into visual outputs; a capability to work under tight deadlines (and to find last-minute solutions even though you will rarely find yourself into this situation as you are a well organised individual who anticipates well and rarely finds himself facing last-minute situations ☺); and last but not least, an optimistic attitude and a smile that persist even when faced by tough challenges.

On a technical level: an advanced mastery of the Adobe Creative Suite; a good knowledge of and interest in the web in general - CMS' basic functioning (Wordpress, Drupal, Joomla), social networks - so that you can coordinate well with the production partners and developers.

The next step:

If this has aroused your interest and you think that you might fit the bill, simply contact us by email. Drop us a line and attach your resume, book (and online portfolio link if you have one), as well as a portrait picture of yourself. We will first process all applications before responding only to matching profiles (thank you for your understanding) by beginning of October. Ideally the selected applicant will start around beginning of November.

The info:

Visit our website for a full understanding of our company and vision:

W www.c-lynk.com E jobs@c-lynk.com T 022 328 32 30

We are looking forward to meeting you and hope that we will have a fruitful collaboration!